



USAIRE

## USAIRE NEWS – FEBRUARY 2009

### Upcoming Events - News from the Board - Recent Events

#### UPCOMING EVENTS

**Friday, 27 March 2009:** **Lord George Robertson**, Senior Counsellor, Cohen Group. He is a former Secretary General, NATO (1999-2003), Minister of Defense, UK (1997-1999) and Member, House of Commons, UK (1978-1999). He will speak on: "European-U.S. Defense Relations in the first year of the Obama Presidency".

**April 2009:** We are preparing the future presentation of the USAIRE Student Award Winner. **Mr. Gaël Le Bris**, student at ENAC, will present his conclusions to USAIRE members. We plan to organize this event in the presence of several aerospace experts.

#### NEWS FROM THE BOARD

The following new member joined in February :

Goodrich Sensors      **Bernd Ewers** Director Business Development      Tel : 05.62.20.66.90

Several members have advised us of contact changes. These will be incorporated in the **31 March edition** of our Membership Directory. **IMPORTANT:** We have already reminded all members to verify that their dues for this year have been paid. To date, some have not yet been received. **Our internal procedures specify that any member whose dues (called for last October) have not been received by 31 March will be excluded from our Membership Directory.**

**Student Award Program:** The theme for our 2009 Award is, "What will the Civil and Military Space look like in 2050?" Also, "What Consequences will this have on our Industry's Competitiveness and Innovation Ambitions?" Cathay Pacific, Air France, Airbus, Eurocopter, Thales, Air & Cosmos and Aviation Week have confirmed their partnership for this Award. The call for Papers has already been distributed to French schools.

#### RECENT EVENTS

**Friday, 06 February 2009:** Our Southwest Chapter hosted a luncheon at the Hotel Pullman, Blagnac Airport with guest speaker, **Mr. François Hersen**, CEO, Air Caraïbes Atlantic. He spoke on, "Specific Product & Organization Strategy of a Low-Cost Long-Range Carrier".

**Wednesday, 04 March 2009:** **Mr. Leendert Van Bochoven**, Partner Public Sector, European Defense/ Network Centric Operations, IBM Global in Brussels, was our luncheon guest speaker at the Salons France-Amériques. His topic was, "The Planet is getting Smarter. Will your Company keep up?". The presentation showed how IBM has led industry in innovation from data handling to data management, information management and now knowledge management. Our speaker highlighted that "Instrumented, Interconnected and Intelligent" are the key factors of our planet becoming "smarter".

Michel Dubarry, USAIRE President