



USAIRE

## USAIRE NEWS – FEBRUARY / MARCH 2008

### Upcoming Events - News from the Board - Recent Events

#### UPCOMING EVENTS

**Breaking News:** **Jean-Louis Borloo, Ministre d'Etat** has confirmed his sponsorship of our 2008 **Student Award program**. The Program is on track with students from French “grandes écoles” preparing papers on the current theme: “What will the Energy and Environmental Context be for the Aerospace and Defense Industry in 2030?” And a related question: “What Consequences will this have on our Industry’s Competitiveness and Innovation Ambitions?”

**Thursday, 17 April:** **USAIRE** is organizing a field visit to the **European Parliament & NATO** in Brussels. It will be an all-day affair. This is a unique opportunity for **USAIRE** members and friends to exchange views with **EU** representatives (European Defense Agency, European Commission, European Parliament) and **NATO** senior executives. If questions, contact [michele\\_messaoudi@raytheon.com](mailto:michele_messaoudi@raytheon.com).

**Friday, 18 April:** Our Southwest Chapter will host a luncheon in Toulouse with guest speaker **John Leahy, COO Customers, Airbus**. From his “customer-exposed” position, he will speak on current Air Transport market trends and Airbus’ positioning in this cyclic market.

**Friday, 30 May:** **USAIRE’s** annual golf outing and cultural event. During the day, for non-golfers, a cultural tour of the **Versailles palace** and luncheon is offered. For golfers, the tournament will take place at the Golf Club of **Feucherolles**. In the evening, we will have cocktails followed by dinner with music and dancing for all participants. Details to be issued and on our website ([www.usaire.org](http://www.usaire.org)).

#### NEWS FROM THE BOARD

We welcomed the following **new members** during our February-March period:

Converteam Group	Wilfrid Frenca	Program Manager	<a href="mailto:wilfrid.j.frenca@gmail.com">wilfrid.j.frenca@gmail.com</a>
EADS Defense/Security	Patrick Oswald	VP Key Account Mgr, France	<a href="mailto:patrick.oswald@eads.com">patrick.oswald@eads.com</a>
Thales Airborne Systems	Loic de la Bourdonnaye	Director Strategy, Military Domain	<a href="mailto:loic.delabourdonnaye@fr.thalesgroup.com">loic.delabourdonnaye@fr.thalesgroup.com</a>

Our Membership Directory was issued as of 1 April with a total membership of 100. Members are asked to check it carefully and to notify [manexintl@free.fr](mailto:manexintl@free.fr) of any changes.

#### RECENT EVENTS

**Friday, 7 March:** Our luncheon guest speaker at the **Salons France-Amériques** was **Andreas Loewenstein, Senior VP Strategy & Company Development, Eurocopter**. He spoke about **Eurocopter’s** transatlantic strategy as a leading global player in aerospace. He described Eurocopter’s experience and their breakthrough into the U.S. market.

**Friday, 14 March:** Our **Southwest Chapter** hosted guest speaker **Serge Bitboul, CEO, GECI International**, an engineering group specialized in aerospace & transportation. His company has developed a specific competence in aircraft design & development & is in strategic partnerships with **EADS & Airbus**.

Michel Dubarry, USAIRE President